

DUPLICATE

INVOICE



WXYZ
20777 W. 10 Mile Rd.
Southfield, MI 48037
Main: (248)827-7777
Billing: (877)290-6086

www.wxyz.com

Billing Address:

Strategy Group for Media
Attention: Accounts Payable
7669 Stagers Loop
Delaware, OH 43015

Send Payment To:

WXYZ
P.O. Box 643405
Cincinnati, OH 45264-3405

Invoice #	Invoice Date	Invoice Month	Invoice Period
316404-1	11/06/12	November 2012	10/29/12 - 11/05/12

Station	Account Executive	Sales Office	Sales Region
WXYZ	Dave Lombardo	EWS - Washing	National

Advertiser	Product	Estimate Number
Michigan Citizens for Fisca		3147

Flight Dates	Order #	Alt Order #
11/01/12 - 11/05/12	316404	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	11/01/12	11/02/12	Action News 6am	6-7am M-F	---TF--	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---TF-- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Th 11/01/12 6:39 AM Action News 6am 6-7am M-F :30 TVI SSMCFR1202H \$3,000.00 NM									
2	11/05/12	11/05/12	Action News 6am	6-7am M-F	M-----	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 11/05/12 6:41 AM Action News 6am 6-7am M-F :30 TVI SSMCFR1202H \$3,000.00 NM									
3	11/01/12	11/02/12	5-6pm M-F	5-6pm M-F	---TF--	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---TF-- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Th 11/01/12 5:37 PM 5-6pm M-F 5-6pm M-F :30 TVI SSMCFR1202H \$3,000.00 NM									
4	11/05/12	11/05/12	5-6pm M-F	5-6pm M-F	M-----	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 11/05/12 5:25 PM 5-6pm M-F 5-6pm M-F :30 TVI SSMCFR1202H \$3,000.00 NM									
5	11/01/12	11/02/12	6-630pm M-F	6-630pm M-F	---TF--	:30	1	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---TF-- 1 \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Th 11/01/12 6:12 PM 6-630pm M-F 6-630pm M-F :30 TVI SSMCFR1202H \$5,000.00 NM									



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Invoice #	Invoice Date	Invoice Month	Invoice Period
316404-1	11/06/12	November 2012	10/29/12 - 11/05/12
Advertiser	Product	Estimate Number	
Michigan Citizens for Fisca		3147	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	11/01/12	11/02/12	M-F 7-730p	7-730pm M-F	---TF--	:30	1	\$5,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	---TF--	1	\$5,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	Th	11/01/12	7:25 PM	M-F 7-730p	7-730pm M-F	:30	TVI SSMCFR1202H	\$5,000.00 NM
7	11/05/12	11/05/12	MO 8-10pm Dancing	8-10p	M-----	:30	1	\$25,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	1	\$25,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	M	11/05/12	8:50 PM	MO 8-10pm Dancing	8-10p	:30	TVI SSMCFR1202H	\$25,000.00 NM
8	11/02/12	11/02/12	Friday Prime C	10-11pm Friday	----F--	:30	1	\$15,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	----F--	1	\$15,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	F	11/02/12	10:34 PM	Friday Prime C	10-11pm Friday	:30	TVI SSMCFR1202H	\$15,000.00 NM
9	11/01/12	11/04/12	11pm Action News Updat	11-1135pm M-Sun	---TFSS	:30	1	\$10,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	---TFSS	1	\$10,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	Sa	11/03/12	11:59 PM	11pm Action News Update	11-1135pm M-Sun	:30	TVI SSMCFR1202H	\$10,000.00 NM
10	11/01/12	11/01/12	CMA Awards	8-11pm	---T---	:30	1	\$10,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	---T---	1	\$10,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	Th	11/01/12	9:01 PM	CMA Awards	8-11pm	:30	TVI SSMCFR1202H	\$10,000.00 NM
11	11/03/12	11/03/12	ABC's Clge Ftbl 330-7pm	330-7pm	-----S-	:30	1	\$18,500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S-	1	\$18,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	Sa	11/03/12	7:24 PM	ABC's Clge Ftbl 330-7pm	330-7pm	:30	TVI SSMCFR1202H	\$18,500.00 NM

Total Spots **11** Gross Total **\$100,500.00**

Payment Terms 30 Days

Agency Commission **\$15,075.00**
Net Amount Due **\$85,425.00**